

SunRise University

Approved by Govt. of Rajasthan vide Sunrise University Act, 2011 Recognized by UGC Act, 1956 u/s 2 (f)

SYLLABUS OF BACHELOR OF TECHNOLOGY (B. TECH)

MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

SUNRISE UNIVERSITY ALWAR RAJASTHAN The first two semesters of B. Tech course will run as per its own structure. The MBA course will be integrated with B. Tech course from 3rd Semester as follows:

SEMESTER I

Paper Code	Paper Name	Internal	External	Total
	B. Tech 1 st Semest	er Common Cours	se:	

SEMESTER II

Paper Code	Paper Name	Internal	External	Total
	B. Tech 2 nd Sem	ester Common Cou	rse:	

SEMESTER III

Paper Code	Paper Name	Internal	External	Total
MBA101	FundamentalsofManagement	40	60	100
MBA102	OrganizationalBehavior	40	60	100
MBA103	ManagerialEconomics	40	60	100

SEMESTER IV

Paper Code	Paper Name	Internal	External	Total
MBA104	AccountsforManagers	40	60	100
MBA105	BusinessEnvironment	40	60	100
MBA106	HumanValues	40	60	100
	B. Tech 4 th Sen	nester Core Course	e:	

SEMESTER V

Paper Code	Paper Name	Internal	External	Total
PRACTICAL				
MBA107	BusinessCommunicationand TechnicalWritingSkillsLab	60	40	100
MBA108	PracticeSchool- I	60	40	100
	B. Tech 5 th Semeste	er Core Course		

SEMESTER VI

Paper Code	Paper Name	Internal	External	Total		
MBA201	HumanResourceManagement	40	60	100		
MBA202	MarketingManagement	40	60	100		
MBA203	FinancialManagement	40	60	100		
B. Tech 6 th Semester Core Course:						

SEMESTER VII

	<u>SEMESTEI</u>	<u>R VII</u>	e sis	
Paper Code	Paper Name	Internal	External	Total
MBA204	ResearchMethodology	40	60	100
MBA205	QuantitativeTechniques&Operation	40	60	100
WIDA203	Research			

SEMESTER VIII

Paper Code	Paper Name	Internal	External	Total		
PRACTICAL						
MBA207	SeminaronContemporaryIssues	60	40	100		
MBA209	PracticeSchool - II	60	40	100		
B. Tech 8 th Semester Core Course:						

SEMESTER IX

PAPERS CODE	PAPERS NAME	INTERNAL	EXTERNAL	TOTAL
MBA301	Entrepreneurship Development and Project Management	40	60	100
MBA302	Strategic Management	40	60	100
MBA303	Legal Aspects of Business	40	60	100
	Elective I	40	60	100
	Elective I	40	60	100
	Elective I	40	60	100
	Elective I	40	60	100
MBA311	Managing Innovation	40	60	100
MBA312	Summer Internship	60	40	100
Total		380	520	900
	<u>SEMEST</u>	ER X		
PAPERS	PAPERS NAME	INTERNAL	EXTERNAL	TOTAL

PAPERS CODE	PAPERS NAME	INTERNAL	EXTERNAL	TOTAL
	Elective II	40	60	100
	Elective II	40	60	100
	Elective II	40	60	100
	Elective II	40	60	100
	Elective II	40	60	100
	Elective II	40	60	100
MBA411	Business Policy	40	60	100
MBA412	Summer Training Evaluation	60	40	100
MBA413	Major Project	60	40	100
Total		400	500	900
5			<u>.</u>	